



# JERK, SEAFOOD & VEGAN FEST (JSVFEST)

POWERED BY MARTIN'S INTERNATIONAL

“Bringing Nations Together Through Music and Culture”



July 2024

Mr/Ms?

Title

Business name

Address

Email: \_\_\_\_\_, Phone \_\_\_\_\_

Dear

I trust you; your family and team members are doing well and enjoying summer, with good and healthy eating.

*I am pleased to let you know that the 8<sup>th</sup> Annual Jerk, Seafood and Vegan festival (JSVFEST.COM)*

**a South Loop Street Food Fest, will be held on Saturday & Sunday, Sept 21<sup>st</sup> and 22<sup>nd</sup>, 2024, 11am to 9:30pm at South Wabash Avenue, between Roosevelt/12<sup>th</sup> Street and 14<sup>th</sup> Street, Chicago, Illinois 60605. (venue subject to change in the event of any emergency). It is a Carnival of food, music, and more, to encourage healthy eating.**

**This JSVFest is also celebrating South Loop's Pioneer Resident and longest existing Business Operator, Dr. Ephraim Martin's, 42nd year on the 1300 block of South Wabash. This year marks his 50th Golden Anniversary in Media, Music & Social Justice, and the 3<sup>rd</sup> year of his Martin's International- BHM Coalition, and ordinance sponsor, Alderman David Moore, Historic victory that renamed Lake Shore Drive as Jean Baptiste Pointe DuSable Lake Shore Drive.**

Martin's International Foundation, a 501© 3 nonprofit organization, would like to welcome your company as a sponsorship partner for this year's festival, featuring primarily, Jerk, Seafood and Vegan cuisines.

You can click here <https://www.jsvfest.com/sponsors> to view our 2024 full sponsorship package with the various opportunity levels to promote your brand (s).

Our recommendation is to have your partnership in one of the sponsorship levels below:

1. Silver Partner - \$25K
2. Bronze Partner - \$10K
3. Supporting Sponsor - \$5K
4. Corporate Exhibitor - \$2.5K

The Title Sponsorship level, naming the event in your company's honor (Example: "XYZ welcomes you to JSVFest"). Regardless of your budget, lower or higher than the levels above, we can customize our package to satisfy your need.

We look forward to your company's partnership in this extensive event. I can be reached at this email [JSVFestival@gmail.com](mailto:JSVFestival@gmail.com) or phone 312.719.6181 with any questions or concerns.

Respectfully,

Branding Manager  
JSVFest/African/Caribbean International Festival of Life  
Powered by Martin's International